

## **P3ProSwing Renewed as a Technology Partner of PGA Center for Learning and Performance**

For Immediate Release

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BETHEL, Me. (September 8, 2010) - P3ProSwing, an award-winning golf swing analyzer, instructional aid and simulator, has been renewed as a Technology Partner of the PGA Center for Learning and Performance in Port St. Lucie, Fla., which features one of the world's largest and most advanced golf practice facilities. P3ProSwing is available for PGA of America golf schools, clinics and individual lessons as conducted by PGA Center for Learning and Performance instructional staff. In addition, visiting PGA Professionals inquiring about technology products and services will receive demonstrations of the functions and uses of P3ProSwing.

“We are pleased to continue as a Technology Partner of the PGA Center for Learning and Performance,” said Jay Russo, managing director of P3ProSwing. “An ever-increasing number of PGA Professionals are incorporating P3ProSwing into their instructional and club-fitting programs for golfers of every skill level.”



### ***About P3ProSwing***

Highly accurate, versatile and portable, P3ProSwing, launched in 2003, is in use by golf instructors and individual golfers throughout the U.S. and abroad. P3ProSwing's extensive features include launch angle and video capture, including line drawing, further enhancing its in-depth swing analysis information. P3ProSwing offers instructors, club fitters and players a comprehensive understanding of individual swings, leading to greater game improvement.

Aside from its use for swing analysis and club fitting, P3ProSwing also includes an entertainment package with three competitive features: long drive, closest-to-the-pin and hole-in-one contests. P3ProSwing is enjoyed for its entertainment value as well as for its swing analysis capability.

Recognized for its easy-to-use quality and superior design, P3ProSwing analyzes swings and provides for simulated rounds using high-tech graphics and sensors. P3ProSwing, used with a laptop computer and a digital video camera, allows golfers to receive instant

feedback with any club, with or without a golf ball. Measurements include club-face angle, swing path, angle of attack, hit distance, club-head speed and swing tempo. Shots may be practiced from any location on the simulated golf course. Computer graphics show the ball's flight path and actual landing location, whether in the rough, on the fairway or the green. Players may practice on the putting green or the driving range; the advanced golfer may hone in on draws or fades. The system allows up to a foursome to play a round on the Highlands National Golf Course, a 7,393-yard, 18-hole, par-72 championship golf course, or the Desert Dunes 18-hole golf course.

In addition to direct-to-consumer sales from its Web site, P3ProSwing is sold through major partners including some of the nation's largest golf retail groups, such as Golfsmith and Golf Etc. P3ProSwing is a subsidiary of Sports Vision Technologies, developing new advanced technologies in sports.

For more information, see [www.p3proswing.com](http://www.p3proswing.com).